

# Thumbprint Signature Program

Check fraud costs banks and their customers millions of dollars each year. To combat check fraud among Missouri financial institutions, MBA sponsors the Thumbprint Signature Program. This program provides a simple, effective and inexpensive method for preventing and deterring check fraud.

- Non-account holders asking to cash a check place an impression of their thumbprint on the face of the check using a small “inkless” touch pad.
- Thumbprint Signature is a natural deterrent — criminals seeking to commit check fraud are unlikely to put their thumbprints on bogus checks.
- The thumbprint signature can be used by law enforcement agencies in the investigation of claims made by account holders.
- It dramatically speeds up the investigation’s identification process.
- Thumbprint Signature is an inexpensive way to prevent fraud without inconveniencing customers.
- General information and recommended operating policies to assist your organization in implementing the program are available.



Touchpads

## Materials, which feature the Thumbprint Signature logo printed in red and black, include:

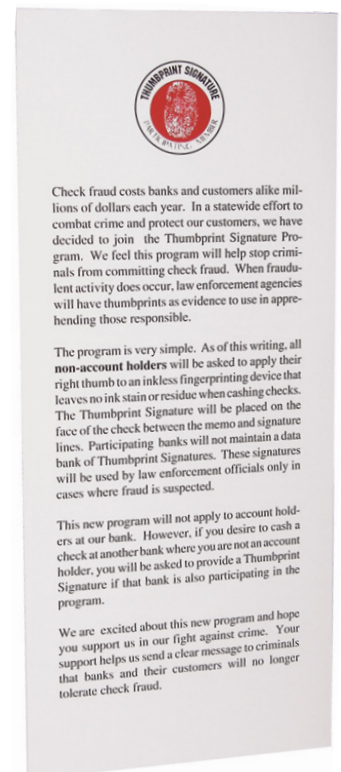
- **Touch pads:** These have a shelf life of 18 months or a minimum of 500 impressions.
- **Teller window display:** Post these 6 x 3-inch “tent-style” display signs at your teller windows as an additional reminder that you participate in the program.
- **Statement stuffers:** These 3 ½ x 7 ½- inch brochures explain the mechanics of the program. Send them as a public service announcement to all your account holders, and make sure you have enough on hand for anyone who might have questions about the program.
- **Decals:** Post decals at all entrances to let customers know you are participating in the program and to warn potential criminals that their crimes will not go undetected.

## How does it work?

Banks participating in the program ask noncustomers requesting to cash “on-us” checks to apply a thumbprint (using an inkless pad that leaves no mess) to the face of the check, in addition to examining the standard forms of identification. The thumbprint serves as positive ID for use by law enforcement if the check is fraudulent. However, the primary purpose of this program is to serve as a deterrent.



Statement Stuffer

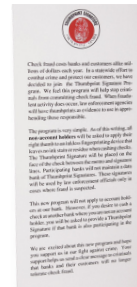


Teller Window Display



207 E. Capitol Ave.  
Jefferson City, MO 65101  
573-636-8151  
mobankers.com

# Thumbprint Signature Program



Quantity	Item	MBA-Member Price	Nonmember Price	Total
	Touch Pads — 1-100 pads	\$5.35 each	\$6.60 each	
	Touch Pads — 101-250 pads	\$4.85 each	\$6.60 each	
	Touch Pads — more than 250 pads	\$4.35 each	\$6.60 each	
	Teller Window Displays	\$2.50 each	\$6.60 each	
	Decals	\$2.45 each	\$4.60 each	
	Statement Stuffers — 500-1500 copies	\$0.14 ea.	\$0.17 ea.	
	Statement Stuffers — 2000-3000 copies	\$0.13 ea.	\$0.17 ea.	
	Statement Stuffers — 3500-4500 copies	\$0.12 ea.	\$0.17 ea.	
	Statement Stuffers — Over 4500 copies	\$0.11 ea.	\$0.17 ea.	
<b>Shipping and Handling:</b> Up to \$200.00: \$10.00 \$200.01 and up: \$15.00 <i>Prices are subject to change.</i>			Subtotal	
			Tax (subtotal x .0785)	
			Total	

## Shipping and Billing Information

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Bank \_\_\_\_\_  
 Address \_\_\_\_\_  
 City State ZIP \_\_\_\_\_

## Payment Information

- Invoice the bank.  
 Credit Card Payment\* (Please type.)

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

No. \_\_\_\_\_

Type Name \_\_\_\_\_

Signature \_\_\_\_\_

### For More Information

Contact MBA at 573-636-8151 or [mba@mobankers.com](mailto:mba@mobankers.com).

**To send by mail:**  
 Missouri Bankers Association  
 P.O. Box 57  
 Jefferson City, MO 65102

**To send by email:**  
 Complete form and email to  
[mba@mobankers.com](mailto:mba@mobankers.com)



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